



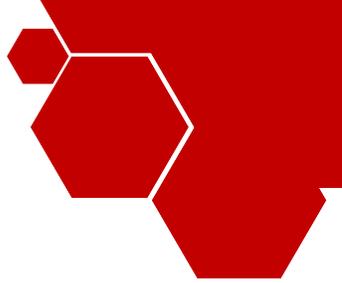
Double D Trailers

# 2025 State of Trailer Report

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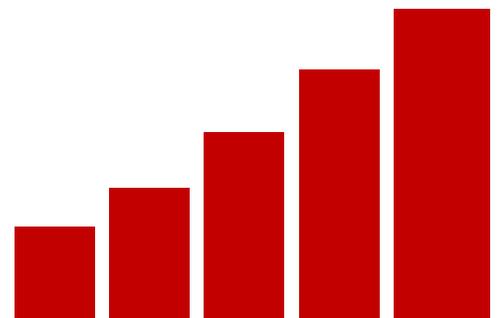


*Insights From Real  
Double D Trailer Owners*



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# Executive Summary

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In September 2025, Double D Trailers invited owners nationwide to share their real-world experiences on the road. From coast to coast, horse owners responded with detailed accounts of how their trailers perform under pressure.

## **Key themes emerged clearly:**

- Loading is easier than ever, with SafeTack® and ramp designs called out repeatedly.
- Horses are calmer, cooler, and safer compared to past trailers.
- Durability and quality craftsmanship earn high marks, while owners also pointed to specific opportunities for refinement.
- Safety innovations inspire confidence — Z-Frame®, SafeKick®, SafeBump®, and SafeTack® remain standout features.
- Owners recommend Double D with confidence, often highlighting peace of mind and horse comfort as the biggest benefits.

This inaugural State of Trailering Report highlights what owners love most, where improvements can be made, and how Double D Trailers is responding to shape the future of safe, comfortable hauling.

# Methodology

In September 2025, we invited hundreds of Double D Trailer owners across the U.S.. Respondents represented a broad mix of trailer models, horse breeds, and tow vehicles; everything from Warmbloods to Clydesdales, Chevy Colorados to F-350s, and bumper pulls to goosenecks with living quarters. Owners provided in-depth feedback on key areas: towing performance, horse comfort, loading, durability, safety, and service experiences. Their responses, stories, and suggestions form the foundation of this report, offering a comprehensive view of real-world trailering today.



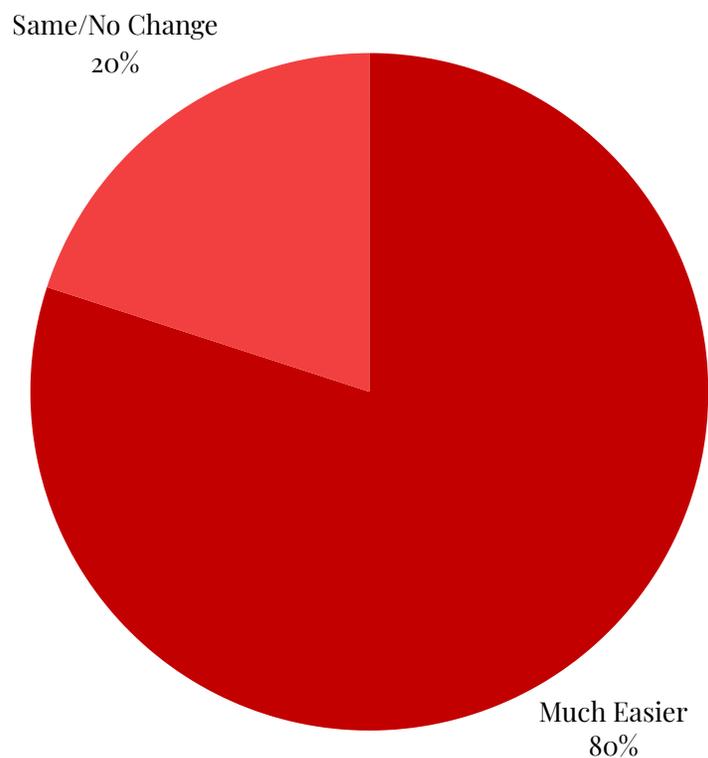
# | Loading & Hauling | Experience

## Ease of Loading

80% reported loading is “*much easier*” than with previous trailers.

**Ramps and the SafeTack® swing-out were most frequently praised.**

*“This trailer looks like a Transformer but the horses feel like it is a box stall. The ramps make loading high-strung horses easy.” – Owner, TX*



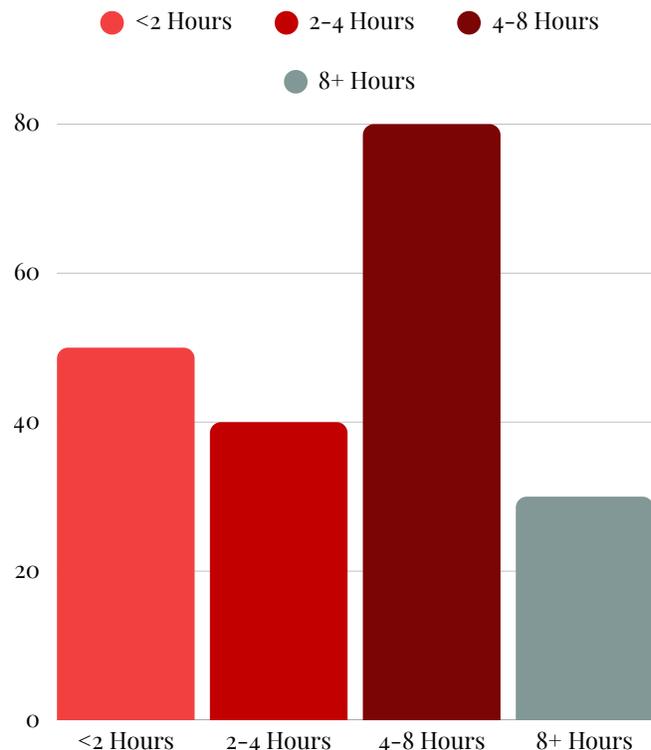
# Loading & Hauling Experience

## Longest Trips Taken

While many trips are local, owners also trust their Double D trailers for extended journeys. Reports ranged from short 2-hour hauls to multi-day journeys over 20 hours long. Even on the longest runs, owners said their horses stayed calm, comfortable, and safe. Ventilation, ride stability, and insulation were key factors in keeping horses content over the miles.

*“We moved from New Hampshire to south Texas — 3+ days on the road. Even with the heat, the horses handled the trip well thanks to the trailer’s design.” – Owner, TX*

*“Longest trip so far was 21 hours. Horses came off calm and comfortable, which says everything about the trailer.” – Owner, FL*

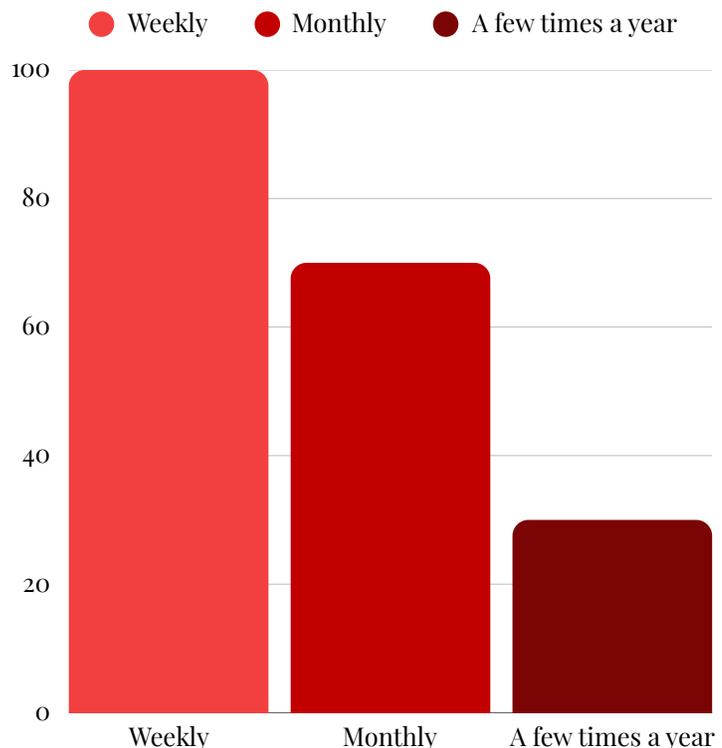


# Loading & Hauling Experience

## Hauling Frequency

Double D owners put their trailers to work on a regular basis. Most report hauling weekly or monthly, reflecting everything from lessons and shows to trail rides and routine transport. This consistency highlights the importance of comfort, safety, and durability; when a trailer is used this often, every detail matters.

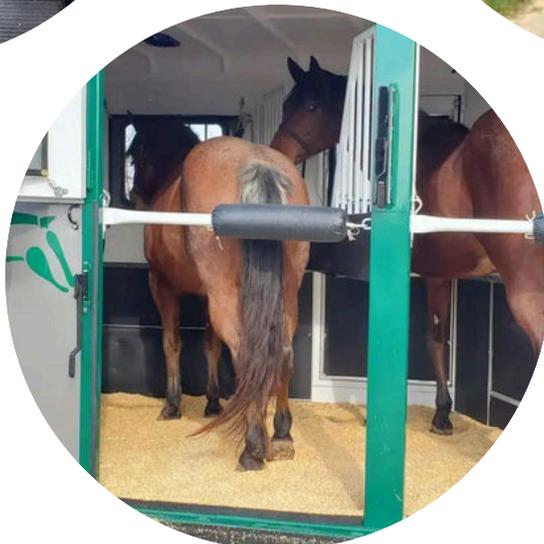
*“We make 4 to 5 trips each week, usually 50–70 miles round trip. The trailer is a delight — easy to clean, and the horses are always relaxed.”* – Owner, TX



# Horse Comfort & Ride Quality

## Ride Comfort

Almost all respondents rated ride comfort 4 or 5 out of 5 compared to past trailers.



# Safety & Confidence

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Nearly unanimous 5/5 ratings for overall safety.

★ 4.8

**Owners reported that features like SafeTack®, Rumber floors, ramps, and Z-Frame® chassis build trust.**

“

*“It’s the Cadillac of trailers — safe, stylish, and has lots of nice features.”* – Anonymous Owner

*“Go with a Double D Trailers for quality, comfort, safety for your horses, and easy maintenance.”* –  
Owner, CO

”

# Horse Comfort & Ride Quality

## Temperature & Airflow

Owners report trailers are noticeably cooler and quieter than previous brands.

**Ventilation options (windows, fans, roof vents) praised.**

**One owner who wishes to stay anonymous shared,**  
*“Much cooler than my old 2H straight load Featherlite, even with the back doors open.”*



# Horse Comfort & Ride Quality

## Noise & Vibration

Most rated quieter ride (4–5/5) and reported that horses are calmer during and after trips.



*“They ride very calm and quiet, eat well while riding, and drink well when they come out.” – Owner, CA*



# Durability & Maintenance

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Most owners reported only minor adjustments such as trim, wiring, or divider padding. A small minority described more significant concerns, which were typically tied to extreme use conditions rather than core trailer quality.

## Breakdown

**(Owner-Reported):**

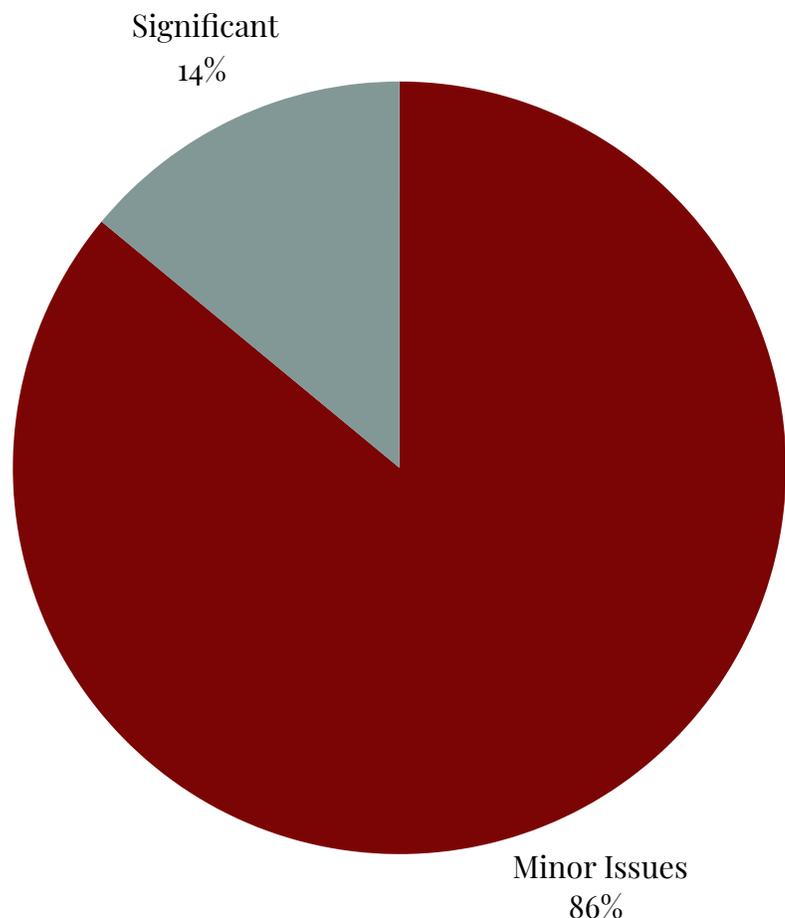
**≈86% Minor**

**adjustments only**

(cosmetic or small fixes, did not affect usability).

**≈14% Significant**

**issues** (fans in extreme hot climates; one case of corrosion due to exposure to snow/ice in New Hampshire without regular cleaning).



# Owner Favorites



## **SAFETACK® SWING-OUT**

Cited repeatedly as a game-changer for loading.



## **RUMBER FLOORS**

Reported as durable, easy to clean, and horses like the footing.



## **RAMPS**

Especially side ramps, praised for safety with nervous horses.

**Overall build quality & customization** → *“confidence our horses are as comfortable as possible.”*



# Wishlist for Future Features

**Owners suggested thoughtful enhancements that we will be taking into consideration in our next production year:**

- Easier access to rear tack without swinging it out.
- Larger water tanks and integrated pump.
- More external storage for hoses, cords, and equipment.
- Improved airflow solutions in hot climates.
- Thicker padding on dividers and longer stall partitions.
- Camera upgrades (clearer picture, easier mounting).
- Clearer, model-specific user manuals.
- Rounded ramp corners and improved trim protection.



# Recommendations & Next Steps

## Based on this feedback, Double D Trailers will:

- Review hot-climate airflow solutions (fans, vents, etc.)
- Provide storage/maintenance guides to mitigate rust in extreme environments.
- Improve QC checklists for trim, screws, ramp corners, and battery switches.
- Explore new product features including tack access redesigns, divider improvements, and water/camera upgrades.
- Continue to collect survey responses to expand this dataset for future reports.

# Conclusion

**The State of Trailering 2025 Report** confirms what Double D owners already know: *thoughtful design and patented safety innovations translate directly into calmer horses, safer rides, and greater peace of mind.*

At the same time, owners have identified clear opportunities for refinement, particularly around airflow in extreme climates, rust prevention, and hardware fit.

This is just the beginning. By publishing owner feedback transparently, Double D Trailers reaffirms its commitment to continuous improvement and to building the safest, smartest trailers on the road.

**Next year's report will build on this foundation.**



# A Note from Brad Heath

*I just want to say thank you to everyone who shared their experiences for this report. Hearing how your horses travel, what works well, and where we can do better is what keeps us pushing forward. This report isn't the finish line, it's a checkpoint. We'll keep listening, keep improving, and keep building trailers that make hauling safer and less stressful for you and your horses.*

*For those who want the full story on what makes a trailer safe, I put everything I've learned over the years into a book called **The Honest-to-Goodness Truth About Horse Trailers**. We care so much about this cause that we give the book away for free, all you have to do is fill out the form on our website: [DoubleDTrailers.com/freebook](https://DoubleDTrailers.com/freebook).*

*Thanks again for being part of the Double D Trailers family. Here's to safer hauling in the year ahead.*



— *Brad Heath*

*Founder, Double D Trailers*